



Student Faculty Orientation Program on Innovation, Incubation and Startup

NAVACHAR INCUBATION CENTRE(NIC), FACULTY OF ARCHITECTURE AND PLANNING, AKTU, LUCKNOW

NAVACHAR INCUBATION CENTRE, FoAP is actualizing its role and presence in the University under the guidance and mentoring of Dean and Director Dr. Vandana Sehgal, Director and Incubation Cell Coordinator (NIC) Prof. Gaurav Singh, Director Incubation Centre Prof. Prabhat Rao and IIC Chairperson FoAP Prof. Deepti Sagar.

In order to create more awareness on Innovation, Incubation and Startup among students, faculty members and staff, an Orientation session was organized by Navachar Incubation Centre and Institute's Innovation Council on 17th October 2022, for approx. 400 Students and all the Faculty members.

Prof. Gaurav Singh, Director, and Coordinator Incubation Cell, started with a welcome address and discussed the meaning of “entrepreneurship”, incubation, and the relevance of an incubator in an academic institute. The students were made aware about the Incubator and its role in transforming ideas into viable commercial products through comprehensive support, in terms of infrastructure, financing and mentoring services that reduce risks, increase efficiency, and improve the success ratio of new businesses.

Mr. Mahip Singh, Head Innovation Hub, briefed students and staff about the relevance of Incubation Centres and Innovation Hub, AKTU in light of the government National Innovation and Start UP policy 2019 and Uttar Pradesh StartUp Policy 2020. The students were motivated to be a “*Job Creator rather than a Job Seeker*”.

Mr. Ritesh Saxena, Manager Innovation Hub, interacted with the students and students were educated about the various services offered by Navachar Incubation Centre and Innovation Hub to support their startup idea like – availability of lab space for the start-up companies as having individual labs is quite expensive. **NIC, FoAP** provides small entrepreneurial companies office space and co-working space, assistance and support in business development, strategic planning, financing, regulatory assistance and product commercialization. It facilitates research and development, provides instrumentation resources and helps faculty development, technology transfer, public policy and communications. The incubator also offers mentoring services, business training and interim management.



The stage was shared by **Incubated Startups of NIC, Rajesh Pandey** (*Reclaimwood Furnishing Pvt Ltd*) and **Arabindo Prasad Patro** (*ZEWAY Mobility Pvt. Ltd*) who connected with students and enlightened the students with their past experiences and expertise in Industry and Academia, they oriented the Students about the various objectives of Incubation, Innovation and Startups, and briefed the students about their success stories and about their entrepreneurial journey.

Mr. Sunil Jaiswal, Founder and Director, Mr. Professionals, a Startup incubated with KCIIS, AKTU, who is a young and dynamic startup enabler made the students aware of the legal and accounting services which are being provided by the UP Startup Policy 2020, Innovation Hub and Incubation Centers as a part of government initiative and as an intrinsic part of the U.P. Start-up ecosystem and here to promote the State's Entrepreneurial Ecosystem. Besides the financial support, the U.P. Government is also funding us to promote Start-ups from within our student community and other external start-ups as well.

An **Idea Competition** was also launched by the Navachar Incubation Centre followed by a presentation by **Himanshu Sharma, Manager Incubation Centre**, briefing about Navachar Incubation Centre and *Idea/Startup-What, Why, How, Who, When and Where*.

The **Vote of Thanks** was delivered by **Prof. Deepti Sagar, Chairperson, Institution's Innovation Council**.

All the students and staff expressed keen interest in knowing about the importance and significance of Innovation, Incubation and Startup and UP Startup Policy 2020.











Regards,
Team NIC and IIC, FoAP-
Prof. Gaurav Singh
Prof. Prabhat Rao
Prof. Deepti Sagar
Prof. Priyanka Rastogi
Ar. Ajay
Mr. Himanshu Sharma